

BLUE
Jacket



2022 ANNUAL REPORT

**2826 S. CALHOUN ST.
FT. WAYNE, IN 46807**

**BLUEJACKETING.ORG
(260) 744-1900**

2022 BOARD OF DIRECTORS

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DMMG, LLC

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“TEAMWORK IS THE ABILITY TO WORK TOGETHER TOWARD A COMMON VISION. THE ABILITY TO DIRECT INDIVIDUAL ACCOMPLISHMENTS TO ORGANIZATIONAL OBJECTIVES. IT IS THE FUEL THAT ALLOWS COMMON PEOPLE TO ATTAIN UNCOMMON RESULTS.” – ANDREW CARNEGIE

2022 BLUE JACKET STAFF

Anthony Hudson
Executive Director

Lindsey Lortie
Director of Operations

Andrea Ballinger
Director of Human Resources

Amy Shepherd
Director of Development

Angie Exford
Director of Retail

Jennifer Harvey
Career Manager

Joe Parra
Placement Coordinator

Tyler Baatz
Program Manager

Ayron Reeves
Facilities/FOL Manager

Tina Shull
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Amber Parker
Cleaning Auditor - Embassy

Crystal Durril
Employment Specialist

Bobbianne Anderson
Clothing Store Manag

Devin Gilliam
Clothing Store Keyholder

Terryll McClure
Cleaning Trainer

Tynesha Stewart
Cleaning Supervisor - YWCA

Abby Hamlin
Janitorial

James Neal
Maintenance

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OUR MISSION:

To provide training and opportunity to any person with a barrier striving to earn gainful employment.



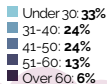
Blue Jacket, Inc. was created in 2003 to give the underdog a fighting chance at proving their worth to an employer and to work toward the American Dream. Since that time, Blue Jacket has graduated well over 3,000 clients from the Blue Jacket Academy and directly placed over 1,500 individuals into gainful, community-based employment with local partners. Many others procured jobs on their own. Blue Jacket has the audacious goal to reach 100% employment.

Who do we serve?

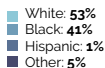
As you can see, our client base was diverse in 2022.



AGE



RACE



GENDER



78% of those who attended orientation in 2022 enrolled in our class, and **75%** of those who enrolled reached graduation.

CLIENT SELF-REPORTED BARRIERS IN 2022:

Clients selected one or more barrier.

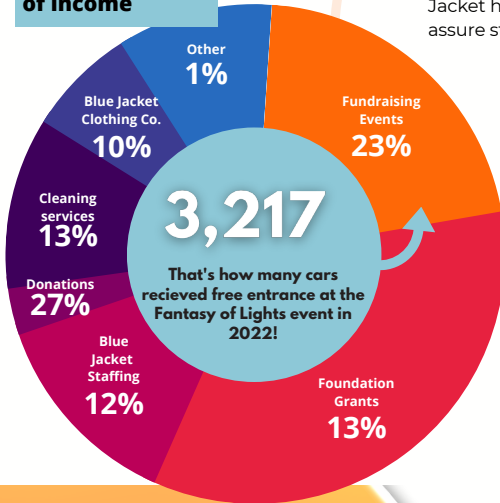
- Criminal Background: **65%**
- No reliable transportation: **45%**
- Lack of confidence or low self-esteem: **26%**
- Disability: **25%**
- Mental Health issues: **25%**
- No high school diploma or GED: **22%**
- Difficult housing situation or homelessness: **22%**
- Lack of family or social support: **15%**
- No/little job experience: **15%**
- Addiction: **13%**

FINANCIAL OVERVIEW

Income and expenses for Blue Jacket Inc.

We have been intentionally focused on the financial security of the organization over the last few years, specifically on the diversity of funding in an ever-changing climate. Blue Jacket has diversified its support model to assure stability for our clients for years to come.

2022 percentage of income



BLUE Jacket CLEANING

BLUE Jacket STAFFING

BLUE Jacket CAREERS

BLUE Jacket ACADEMY

BLUE JACKET CLOTHING CO.

Blue Jacket was able to advance the long term strategy of hiring more Blue Jacket clients in-house by creating a coffeshop and expand the cleaning services and seasonal hiring at the Fantasy of Lights.

Income

	2022 Budget	2022 Actual	Variance
Grants & Donations	\$593,884	\$736,456	\$142,571
Fundraising Events	\$402,976	\$415,426	\$12,451
Earned income	\$863,908	\$460,932	(\$402,976)
	\$1,860,769	\$1,612,815	(\$247,954)

Expenses

	2022 Budget	2022 Actual	Variance
Staff/Client Wages	\$1,367,481	\$1,147,284	(\$22,196)
Fundraising Expense	\$63,900	\$52,171	(\$11,730)
Admin & Maintenance	\$503,296	\$476,735	(\$26,562)
Advertising/Marketing	\$33,952	\$96,933	\$62,981
	\$1,968,629	\$1,773,122	(\$195,507)

TALL RABBIT
CAFE + COMMUNITY

BLUE Jacket FANTASY OF Lights
BLUE Jacket Second Chances ART EXHIBIT

BLUE JACKET'S 'WHAT'

PLACEMENT RATE

Percent of graduates who obtained jobs:

97%

RETENTION RATE

Percent of grads still working after 1 year:

85%

*48% are still in the same job they were placed post-graduation.



ENROLLED
Clients in the Career Academy:

124

GRADUATES

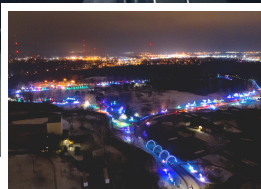
93

JOB PLACEMENTS
Includes clients active in the Academy or grads from 2021:

109



SPECIAL EVENTS



➔ 2ND CHANCES ART EXHIBIT

Blue Jacket hosted the seventh annual art event in 2022 telling stories of 13 Blue Jacket clients through the hands of 13 talented local artists.

The annual fundraiser puts our mission on full display, pairing local artist to tell the stories of our graduates through dynamic pieces of art, which goes on sale to the public on the night of the event.



➔ FANTASY OF LIGHTS

Our annual Fantasy of Lights fundraising event finished up with the third most successful attendance year in the event's 29-year history.

Many families enjoyed the Santa's Christmas Market with many vendors and activities inside of the Fantasy of Lights route which included a small vendor market, free hot chocolate.

➔ HAM & BEANS

Blue Jacket is thrilled to add a new special event to our calendar! Thanks to the Southside Optimist Club we are now selling ham and beans at Johnny Appleseed.

2022 was our first year running this endeavor and we look forward to continuing this tradition for years to come.

2022 CAR COUNT | 23,000 |

3,217 118

Cars visited for free on nights set aside to honor special groups such as veterans, teachers, nursing homes, 1st responders & 4-legged (pets)

Bikes visited on a special night with the 3Rivers Velo Sports.

➔ CHIEF BLUE JACKET DAY

On July 15th, 2022, Blue Jacket revealed a sculpture of our namesake, Chief Blue Jacket, to the community. We were honored to be joined by a few community dignitaries, Sayaka Ganz, the nationally recognized artist who created the sculpture, and 15 of Chief Blue Jacket's descendants from the Shawnee nation.

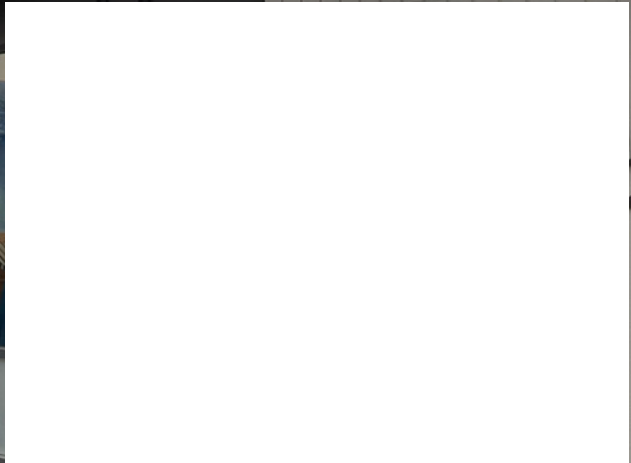


DONATE



Donating to Blue Jacket is as easy as scanning this QR code. Partner with us!

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